

 **Core Competencies of a Chief Executive Officer**

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 • **The Ability to Build Teamwork**

The CEO's responsibility is to manage the business in such a way that staff and board/committees work together to fulfill a vision.

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 • **The Ability to Think Strategically**

Do you have an understanding of the position of your credit union, a vision of where to take the organization, and the ability to put together a workable plan to get from here to there?

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• The Ability to Communicate

This skill goes further than being able to articulate the credit union's values and vision.

You're really talking about aligning people and making sure that there's communication throughout the organization.

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• The Ability to Motivate Others


Myth: "Money is a good motivator"

First you have to be motivated yourself before you can motivate others.

It requires a fair amount of interpersonal awareness, the ability to identify what peoples' wants and needs are, and to respond to them appropriately.

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• The Ability to Develop Others

A CEO needs to be focused on how to optimize people.

Optimizing the employees includes training, feedback processes, thinking about people in terms of strengths, weaknesses, and their key developmental points.

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